**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Given the provided data, three conclusions that we can draw include:

1. Of the 23 types of campaigns used, plays are the most popular crowdfunding campaign, which should be considered when designing future campaigns.
2. Of the 23 types of campaigns used, journalism is the least popular crowdfunding campaign, which should be considered when designing future campaigns.
3. Campaigns are most successful in the months of May-July and should be considered for future campaigns.

**What are some limitations of this dataset?**

1. Classification of campaigns, categories, and subcategories may not be well defined.
2. Number of data points provided did not provide enough data to adequately evaluate granular data.
3. Cost of campaign not included to determine most cost-effective campaign options.

**What are some other possible tables and/or graphs that could be created and what additional value would they provide?**

1. % success by subcategory to identify which campaigns are most successful.
2. % failure by subcategory to identify which campaigns are not working.
3. Pledge by country to determine where to target efforts.
4. Success by company to determine who is most successful.